Cambrian Alliance Group

Supplier Directory

2026

07377440259

helpdesk@cambrianalliance.co.uk

cambrianalliance.co.uk // ecassweb.co.uk

Table of Contents

Suppliers

Full line wholesalers 03

Shortline wholesalers 05

Generics 10

Brand Deals 11

Surgical 13

Specials 14

Partners

OTC 16

Sundries 19

Services 21

Other

Insurance 26

Alliance Healthcare

www.alliance-healthcare.co.uk
information@alliance-healthcare.co.uk
02089 741707

Full line wholesaler

One of the largest wholesale pharmacy suppliers and distributors in the UK, Alliance Healthcare offer significant pharmacy wholesale expertise, with an extensive UK network that serves more than 17,800 points of care.

More information

For enquiries with rebates, orders and account enquiries, contact your Alliance rep.

Alliance have a range of price tiers for members dependent on your pharmacy's spend. For more info, you can chat to your rep or ask your Cambrian account service manager via e-CASS Helpdesk.

Every month Alliance issue Health & Beauty discounts exclusive to Cambrian Alliance members. Health & Beauty is exempt from Low Spend Surcharge (LSS) and also offers a minimum discount of 12.5%.

AAH

www.aah.co.uk
0344 561 2266

Full line wholesaler

AAH is a UK leading distributor of pharmaceuticals, healthcare products and services to pharmacy, from pharmacy supplies to complete generics.
They deliver 15 million items a week to over 14,000 pharmacies.

More information

For enquiries with rebates, orders and account enquiries, contact your AAH rep.

AAH have a range of price tiers for members dependent on your pharmacy's spend. For more info, you can chat to your rep or ask your Cambrian account service manager via e-CASS Helpdesk.

Sigma

www.sigmaplc.com
0800 358 4427

Shortline wholesaler

Sigma are a family-owned wholesaler that has been supporting independent pharmacy and dispensing doctors for 40 years.

They offer a strong range of over 1500 generics, plus PIs, OTC and specials, they will provide your e-CASS cascade with even more choice.

Trident

www.aah.co.uk/s/about-trident
EnterpriseTridentCustomerCare@aah.co.uk
0800 614 272

Short line wholesaler

Part of AAH, Trident offers top-quality generics and parallel import products. Both range of products offer the opportunity for owners to find increased margins.

Trident have a range of price tiers dependent on your pharmacy's spend. For more info, you can chat to your rep or ask your Cambrian account service manager via e-CASS Helpdesk.

OTC Direct

www.otcdirectltd.co.uk
info@otc-direct-ltd.com
0800 169 2305

Short line wholesaler

OTC Direct is one of the UK's leading short-line pharmaceutical wholesalers, offering a wide range of generics, parallel imports (PIs), and surgical products.

Ethigen

www.ethigen.co.uk
enquiry@ethigen.co.uk
01355 598150

Short line wholesaler

Ethigen is one of the largest suppliers of generic medicines to retail pharmacy in the UK.

Since founding in Scotland in 2000, Ethigen have expanded to provide independent pharmacy in the UK with a personal, efficient, reliable and professional service.

B&S

www.bnsgroup.co.uk
support@bnsgroup.co.uk
0800 019 3839

Short line wholesaler

B&S group is a speciality pharmaceutical business that aims to offer excellent value to its customers through efficient systems and passionate people.

The group offers a large parallel import licence portfolio and controls a bespoke specials manufacturing laboratory.

Bestway Medhub

www.bestwaymedhub.co.uk
sales@bestwaymedhub.co.uk
0800 0501055

Short line wholesaler

Bestway is a leading national pharmacy wholesaler specialising in generics, parallel imports, over-the-counter pharmacy products and dressings.

Bestway also manage DAC (dispensing appliance contractor) Wardles - you will need a Bestway account to be able to order with Wardles.

Cavendish

03301 000 448

Short line wholesaler

Cavendish is a leading shortline wholesaler in the North, providing pharmacies and dispensaries with an excellent range of generics, surgical and parallel import products.

iMED

www.imed.ie
info@imed.ie
+44 28796 29988

Short line wholesaler
(Northern Ireland)

As the fastest-growing brand for parallel imports and generics in Northern Ireland, iMED Healthcare are a leading pharmaceutical wholesaler of specialised products to the Northern Ireland, UK and Republic of Ireland medicines markets.

Clarity Pharma

www.clarity-pharma.com
enquiries@clarity-pharma.com
0333 241 3520

Short line wholesaler

Clarity Pharma offer an extensive portfolio of branded, generic, PI, drinks, supplements and controlled drugs. They add to their product portfolio every week, with over 1000 medicines on offer.

All products are available on a next-day delivery service with a minimum spend of only £50.

Accord

www.accord-healthcare.com
contact@accord-healthcare.com
01271 385200

Generics

Accord offers one of the broadest product portfolios and strongest pipelines in the generics industry in the UK with over 850 prescription medicines on the market.

Teva

www.tevapharm.com
general.enquiries@tevauk.com
01977 628500

Generics

Leading supplier of generics to pharmacy, producing 64 billion tablets and capsules worldwide every year. Teva's portfolio of 3,600 products is among the largest of any company worldwide.

Orion

www.orionpharma.co.uk
uk.medicalinformation@orionpharma.com
01635 520 300

Brand Deal

Orion make Prescription Only Medicine (POM), including a broad selection of human preparations as well as active pharmaceutical ingredients.

You can see the full, updated list of exclusive Orion brand deals available to Cambrian members in our Brand Deal brochure.

LEO

www.leo-pharma.com
general.enquiries@tevauk.com
01844 347333

Brand Deal

LEO Pharma is one of the market's leading global developers and manufacturers of skin and blood-clotting products.

You can see the full, updated list of exclusive LEO brand deals available to Cambrian members in our Brand Deal brochure.

NAPP

Brand Deal

www.napp.co.uk
medicalinformationuk@napp.co.uk
01223 424444

Napp are a forward-looking medicine leader dedicated to bringing innovative treatments & medicines for challenging health conditions & diseases.

You can see the full, updated list of exclusive Napp brand deals available to Cambrian members in our Brand Deal brochure.

Organon

Brand Deal

www.organon.com
enquiries@organon.com
01992 467272

A global healthcare leader providing innovative medicines, vaccines, therapies, animal health products and solutions.

You can see the full, updated list of exclusive Organon brand deals available to Cambrian members in our Brand Deal brochure.

Cipla

Brand Deal

www.cipla.com
drugsafety@cipla.com
02073 994895

Global trusted healthcare manufacturer producing high quality and affordable medicines.

You can see the full, updated list of exclusive Cipla brand deals available to Cambrian members in our Brand Deal brochure.

Gedeon Richter

Brand Deal

www.gedeonrichter.co.uk
info.uk@gedeonrichter.eu
0207 604 8800

Gedeon Richter Plc. is a Hungarian multinational pharmaceutical and biotechnology company with its headquarters in Budapest, Hungary.

You can see the full, updated list of exclusive Gedeon Richter brand deals available to Cambrian members in our Brand Deal brochure.

NWOS

www.nwossurgical.co.uk
orders@nwossurgical.co.uk
0800 3167117

Surgical

Market leader in the supply of Surgical Appliances, specialising in incontinence, ostomy and wound care products.

Wardles

www.bestwaymedhub.co.uk/wardles
wardlescustomerservices@bestwaymedhub.co.uk
0800 050 1055

Surgical

Wardles is an independent Dispensing Appliance Contractor (DAC). They are Part IX specialists working across the UK for over 40 years.

The Wardles Agency Scheme, allows customers to order any product lines from the Part IX drug tariff and get reimbursed you the extra fees that you can't receive direct from the NHS.

Rokshaw

www.rokshaw.co.uk
info@rokshaw.co.uk
0191 5106500

Specials

Rokshaw is the specials manufacturer you can trust for quality, service and pricing. Impeccable supply, customer service and continuity of competitive pricing.

Arcadia

www.arcadiapharma.co.uk
info@arcadiapharma.co.uk
01792 274030

Specials

Specialists in the manufacture and supply of unlicensed medicines and Special Obtain products.

AAH Enterprise

www.aah.co.uk/s/about-enterprise
EnterpriseTridentCustomerCare@aah.co.uk
01782 795100

OTC Wholesaler

Enterprise (AAH) specialises in health & wellbeing products, promoted and delivered on a weekly basis to over 3,200 customers in bulk.

A.Vogel

www.avogel.co.uk
marion@avogel.co.uk
01294 204706

OTC

A. Vogel produce GMP products from fresh herbs ensuring full traceability from seed to shelf.
The operation is under Good Manufacturing Practice (GMP) standards to ensure quality for customers.

A.Vogel offer 10% off all products to members, as well as other exclusive discounts.

Hampdens

www.hampdensupply.com
sales@hampdensupply.com
02086 596800

OTC

Wholesaler specialising in over 3,000 products including toiletries healthcare & counter lines.

Fortuna

www.fortunahealthcare.com
enquiries@fortunahealthcare.com
02088 057805

OTC

Fortuna Healthcare is a leading distributor of healthcare lines to independent pharmacy, from orthopaedic supports to daily living aids for the elderly and disabled.

They offer the following Cambrian Alliance member discounts; £240+ orders - 20%, £180+ orders - 15%, £120+ orders - 10%, £60+ orders - 5%.

Murrays

www.murrayshealthandbeauty.com
support@murrayshealthandbeauty.com
023 8046 0600

OTC

Established in 1959, Paul Murray Plc is a supplier of brands of health, beauty and nursery products to the retail trade in the United Kingdom, Ireland & globally.

Valley Northern

Sundries

www.valleynorthern.com
sales@valleynorthern.com
01785 250 123

Valley Northern are the leading supplier of medical packaging and medical dispensers. As a specialist in medical packaging, they are experts at making packaging hassle-free to pharmacists and other medical sector works.

Cambrian members get improved pricing, customer care and free next day delivery for orders over £75.

PremVan

https://www.premvanshop.com
sales@premvan.com
01274 648 850

Sundries

PremVan is your one stop shop for all your pharmacy packaging supplies, providing unbeatable service and value.

Valley Solutions

www.valleysolutionsgroup.co.uk
sales@valleysolutionsgroup.co.uk
0800 587 4711

Sundries

Valley Solutions Group is a progressive and creative importer and wholesaler of impulse purchase products for retail. Established in 1972, they serve customers with quality products, hard-to-find brands, and setting the industry benchmark for service and order fulfilment.

Charac

www.charac.co.uk
Book a demo
sales@charac.co.uk

Services

Charac is the one-stop digital platform for pharmacies, bringing everything they need into a single, integrated system.

With Charac's integrated software, pharmacies can boost efficiency and patient care by managing deliveries, prescriptions, and consultations effortlessly from one platform.

Charac helps pharmacies grow their business through e-PGDs, consultation management, delivery and prescription management, and a suite of connected digital tools designed specifically for modern pharmacy needs.

ECG

www.ecgtraining.co.uk
courses@ecgtraining.co.uk
0845 423 8993

Services

ECG is an accredited training provider, offering a wide range of face to face and online training to the NHS, community pharmacy and private healthcare clients.

BeWell

www.bewell.uk
Book a demo
cambrian@bewell.uk

Services

BeWell is the UK's fastest-growing Pharmacy Management Platform (PMP), trusted by more than 1,500 pharmacies nationwide.

Its interoperable, enterprise-grade platform brings together patient engagement, websites and apps, appointment booking, clinical services, Practice Management and pharmacy operations in one connected solution.

BeWell helps pharmacies expand clinical capacity, improve efficiency and drive sustainable growth, while ensuring pharmacy partners retain ownership of their data and patient relationships.

AA

theAA.com/business
0800 316 0410

Services

The AA offer business breakdown cover for all your commercial vehicles. We're delighted to offer up to 46% off yearly cover for our members with reference code 0624.

Global 4

www.global4.co.uk/cambrianalliance
sales@global4.co.uk
www.global4.co.uk

Services

With over 25 years of experience, Global 4 is a leading UK Managed Service Provider supporting pharmacies with expert IT support, cyber security, cloud telephony, connectivity, and more.

Their dedicated pharmacy team understands your pressures and delivers seamless, compliant solutions with minimal disruption. We help keep your systems secure, connected, and running efficiently.

Venalink

www.venalink.co.uk
sales@venalink.co.uk
01244 287050

Services

With over 30 years of experience in MDS for pharmacies, Venalink are at the forefront of providing blister packs and other products to help drive medical adherence.

Venalink has been instrumental in bringing innovative products, blister packaging uk and techniques to the field of compliance, producing robust packaging to protect medicines for patients.

Locate a Locum

workforce.locatealocum.com/cambrian-alliance
support@locatealocum.com
02078594613

Services

Locate a Locum allows employers to access over 40,000 compliant locums. Locum management tools give organisations the ability to attract, manage and pay locums.

LAL Unlimited is Locate a Locum's subscription service, where for one set fee you can book as many locums as you need!

Cambrian Alliance members get 10% off annual and monthly plans for LAL Unlimited

Citation

www.citation.co.uk
hello@citation.co.uk
0161 532 4635

Services

HR, health & safety and employment law specialists in the pharmacy sector.

Clover

www.uk.clover.com
www.uk.clover.com/lp/cambrianalliance
0808 159 6711

Services

Clover provide POS units, merchant and acquirer services for business of all sizes across the world.

Cambrian members get exclusive rates with clover, including; six-month's device rental for just £1 per month*, up to £1,000 towards cancellation fees when you switch from your provider, no minimum monthly charges for transactions, free Faster Funding* (normally £10 per month) and no PCI fees.

Howden

howdengroup.com
pharmacy@howdengroup.com

Insurance

Howden know that pharmacy businesses have limited options when buying insurance.

In response, they have launched a suite of new products to offer pharmacies more flexibility and choice.

Flexibility is key, and policies can be combined together, simplifying your purchase into one policy with a common date.

Or if you would prefer to buy these products separately, you can.

Unlike some other providers, they are free of compulsory membership, meaning that there is no additional cost to accessing Howden products.

Insurance starts from £495 per pharmacy plus IPT

Tell Howden your renewal date

Find out more about their pharmacy offering

Contact us

07377440259 - message e-CASS Helpdesk on WhatsApp

helpdesk@cambrianalliance.co.uk

cambrianalliance.co.uk // ecassweb.co.uk

We have two teams to help you with your Cambrian Alliance account - our business managers and the e-CASS Helpdesk account services team.

Your business manager is able to join you at your pharmacy or surgery and talk you through your account and how to get the best out of e-CASS, whilst our Helpdesk team are available to answer enquiries, make adjustments to your settings and more.